



International Federation on Ageing

The NGO Committee on Ageing invites you to attend our meeting and special program:

REIMAGINING BRAIN HEALTH Insights from Brain Capital

Brain Capital engages public and private approaches to structure and track investments that protect brain health and advance critical brain skills along the life course.

We are honored to welcome Dr. Harris Eyre to engage us in a discussion of brain capital and investigate the connections of brain health to global policy and economic strategy.

This special 60-minute program will:

- introduce how and why we should invest in brain health across the life course;
- examine intersections of longevity, productivity and the brain;
- contemplate brain health threats of cybersecurity, misinformation and digital illiteracy;
- evaluate creativity as a driver and active agent of Brain Capital;
- and propose how neuroscience based policies can reinforce the goals set in place through the Decade of Healthy Ageing.

Thursday, January 12, 2023 NGO COA Business Meeting: 11:30 AM-12:00 PM EST

Program: 12:00-1:00 PM EST



REGISTER HERE

ON ZOO

ABOUT THE SPEAKER Dr. Harris Eyre

Dr. Harris Eyre, a healthy longevityfocused physician, PhD in neuroscience, co-lead of the Neuroscience-inspired Policy Initiative at the OECD and lead of the Brain Capital Alliance

CONTACT US

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